





## Socrates / Lingua 1

# LEARNING BY MOVING

(Out-of-Classroom Language Learning While Using PT)









## **Project characteristics**

- Duration 3 year
- 8 partners from 7 European countries
- 6 target groups
- 10 Europen languages, 6 of them LWU





#### Socrate





### **Partners**

- Soros International House, LT
- Hamburger Volkshochschule, DE
- International House Milan, IT
- International House Wroclaw, PL
- AcrossLimits, MT
- Rastrum, LT
- West of England language Service, GB
- EuroED, RO









## Main goal

Through language teaching campaign on PT reach general public in different parts of Europe, helping people to realize the importance of languages







## Target groups

- Students (LT, PL, MT)
- Pensioners (all partners)
- Tourists (all partners)
- Imigrants (IT, DE)
- Unemployed (RO, DE)
- Workers (MT)





#### **Socrates**





## Languages

### Three in each partner country:

- English as a Lingua Franca
- State language
- Language of the minority or neighbouring country (LT- Polish, PL- German, RO, MA- Italian, DE- Turkish, IT- Spanish)





#### Socrates





# Campaign on PT

- LT buses, trolley-buses
- PL trams, buses
- DE city trains, underground
- *MA* − *buses*
- IT city trains, buses
- *RO buses*











## **Main activities**

Campaign on PT in 6 countries

Seminars, conferences

Materials for the final product

Dissemination of the ideas of the proje

Daiva Malinauskiene, Soros International House







## How do we run the campaign?

Intriguing info posters in bus stop shelters Teaching materials on PT:

- selected social phrases (4 topics per campaign)
- audio-recordings (4 topics per campaign)
- written tasks in give-back forms (2 forms per topic)



### Other activities





- Awarding prizes and free of charge language courses to the most active participants
- Organizing the final campaign event "Language Fair" in each country
- Publisising some aspects of culture and the language of neighbouring countries, ethnic minorities and immigrants





### Other activities





- Organizing the final international Lingua conference with representatives from PT companies
- Produsing CD and a phrasebook with chosen social phrases
- Organizing project dissemination activities











...and a few days later posters appeared in PT shelters ams > Moving Socrates Education and Culture Cearning OBIEKT CHRONIONY ezykiem w drogę! OCHRONA JUWENTUS Language on the Move unterwegs Sprache unterwegs! International House **integral** www.ih.com.pl



## What people saw later...



#### 60 posters:

- 10 buses
- 20 trams













Daiva Mannauskiene, Soros International House



Mokykis kalbų kelyje!		Language on the Move	Podròżuj z językiem!
1.)	<ul><li>Iš kur jūs esate?</li><li>Aš esu iš Vilniaus.</li></ul>	- Where are you from? - I am from England.	- Skąd jesteś? - Jestem z Polski.
2.)	- Kaip tau einasi?	- How are you doing?	- Jak się masz?
	- Ačiū, gerai.	- Thank you, just fine.	- Dobrze.
	O tau?	And you?	A ty?
3.	- Atsiprašau,	- I'm sorry, I don't	- Przepraszam,
	nesuprantu.	understand.	nie rozumiem.



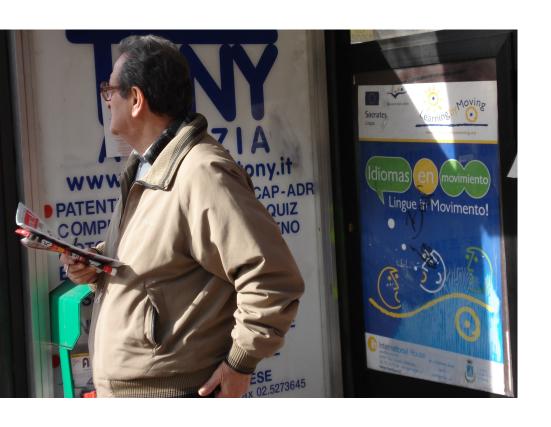
Mokykis kalbų kelyje!	Language on the Move	Podròżuj z językiem!
- Ar galite man tai išversti? - Taip, žinoma.	<ul><li>Would you please translate this for me?</li><li>Yes, sure.</li></ul>	<ul><li>Czy możesz to przetłumaczyć?</li><li>Tak, oczywiście.</li></ul>
- Leiskite prisistatyti. - Malonu su jumis susipažinti.	<ul><li>Let me introduce myself.</li><li>Glad to meet you.</li></ul>	- Chciałbym się przedstawić. - Miło mi cię poznać.
- Ar galiu pakviesti jus puodelio kavos? - Gaila, bet šiuo metu neturiu laiko.	- Would you like to go for a coffee? - I'm sorry, I haven't got time at the moment Daiva Malinauskiene,	- Chciałbym zaprosić cię na kawę? - Przykro mi, nie mam czasu Soros International House



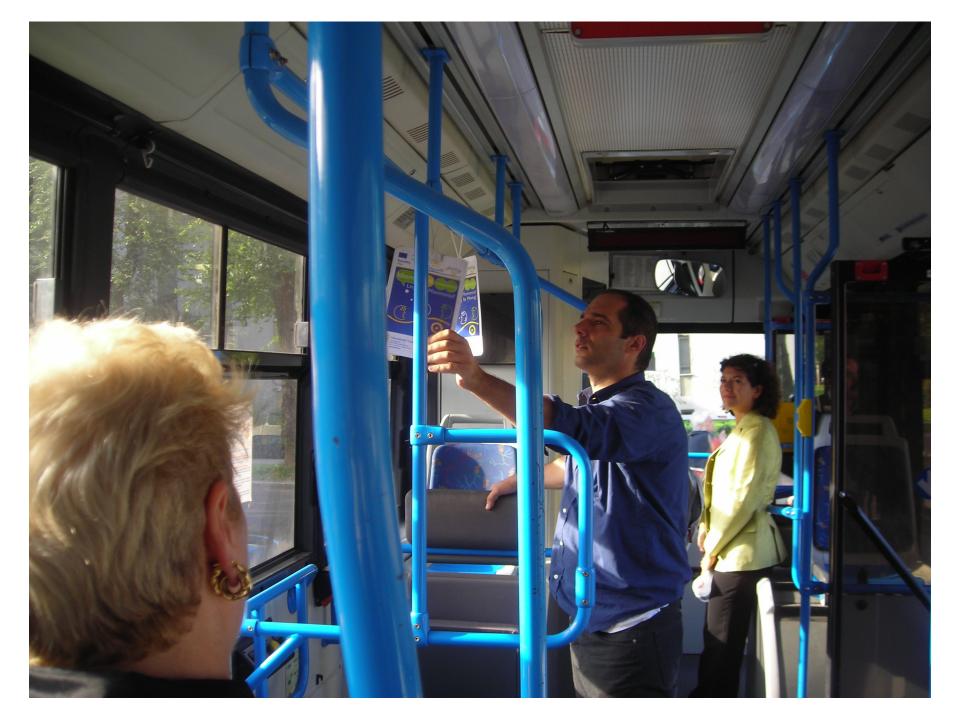
Daiva Malinauskiene, Soros International House



Posters at bus stops bicycle stands - San







## Posters and flyers in San Donato













## What makes the project visible

- Uniqueness and originality of the project
- Apropriate presentation to mass media
- Contacts with ethnic minorities, local authorities, local PT companies
- Good quality materials for the campaign
- · Good project team and flexibility



#### **Socrates**





# GOOD TEAM: SUCCESSFUL PROJECT REALIZATION

# Thank you for your attention!

